

BUSINESS PLAN 21/22



Consensus

MEDICINSKA FAKULTETENS
STUDENTKÅR

Union member on equal terms

All members of the Consensus Medical Faculty's Student Union must be members on equal terms. Students at Linköping University shall have the opportunity to be union members regardless of place of study, where union membership shall be to the benefit of the student, regardless of education and seat.

Year 1

Students at Norrköping and the decentralized cities may not always see the benefit of becoming union members, as it is usually Linköping that has the most membership benefits. In order to create a union membership on equal terms, a foundation for equality between the different places of study should be laid. The membership benefits should be adapted to the needs of the various cities in order to create student benefits on the members' terms. During the first year, the focus is on creating good conditions for union membership on equal terms by securing and mapping central resources and reviewing the need and conditions for involvement in all study places. Create an action plan for further development of membership benefits and sustainable commitment.

Year 2

During the second year, follow-up of the agreements with the decentralized cities should be carried out. The focus during this year will be on operational improvement and development of membership benefits in all cities. Create platforms for intersectional collaborations where at least one event for all students at the Faculty of Medicine should be coordinated. Explore the possibilities for further increasing key resources. During this year, a planning of evaluation for the business plan goal in its entirety should also begin.

Year 3

During the third year, the focus will be on overall evaluation and follow-up of all activities linked to the business plan goal. This will form the basis for further planning and further development of the work to create a union membership on equal terms. The prepared material must lead to a clear handover within the board and within the local activities at all study cities.

Goals

- Sign and evaluate agreements with the unions for the decentralized cities
- Offer members relevant and desirable membership benefits regardless of study city
- Create good conditions for intersectional engagement
- Create an established collaboration between Café Örat and the sections at MedFak.
- Investigate the possibilities for the development of resource allocation for full-time employees within the Consensus board.
- A good handover of the work with the business plan goal between financial years within the union and section



By doing this, we will more closely fulfill these points from the vision document:

This means that Consensus...

- Constantly evaluate, develop and maintain collaboration and relationships with the sections
- Constantly evaluate and develop contact paths and information flows from and to the student population regardless of the main study city
- Must develop the added value of being a union member
- Shall develop the informal collaborations that exist with all the student union houses, and support them in giving members and all students a good study social well-being
- Shall carry out and develop some traditional major events, for the benefit and joy of its members and other students regardless of financial and physical conditions
- In collaboration with the sections, will offer members and students ongoing opportunities for employment and involvement in various forms (sports, culture, student union activities, etc.)



Member recruitment

Since the abolition of the compulsory union bond in 2010, the number of members in Consensus has fallen. The members are the cornerstones of the union and are essential to the activities. It is therefore of the utmost importance to further develop the student benefit of membership in various forms. Consensus represents students in four different locations and aims to offer relevant and beneficial benefits to all students. Member recruitment is a central part of the union's activities where there should be clear goals and structured action plans.

Year 1

During the first year, concrete operational measures will be initiated with the aim of recruiting new members to the Consensus. This may include more resource allocation to student social activities. The union's activities do not only need to be developed but are seen to a greater extent, where marketing should be a main area with the aim of making the union's and sections' work visible to members and prospective members.

Year 2

Further develop the continuous student social activities. Follow up and evaluate the work with the business plan goal in its entirety. The evaluation shall form the basis for the development of written routines for how Consensus shall work with member recruitment. Produce a clear handover within the union and section.

Goals

- Offer members more activities of both a physical and social nature and create continuity in the arrangement of student social events
- Increase the number of members with a goal of 40% membership
- Make the union's work visible with a focus on student social activities
- Develop platforms to enable stronger collaboration between union and section

By doing this, we will more closely fulfill these points from the vision document:

This means that Consensus...

- Shall develop routines to give everyone active a basic knowledge of Consensus operations
- Constantly evaluate and develop contact paths and information flows from and to the student population regardless of the main study city
- must clearly convey the significance, for both the individual and for the organization Consensus, of membership in the student union.
- Must develop the added value of being a union member



- Shall carry out and develop some traditional major events, for the benefit and joy of its members and other students regardless of financial and physical conditions
- In collaboration with the sections, will offer members and students ongoing opportunities for employment and involvement in various forms (sports, culture, student union activities, etc.)



Internal work

The main purpose of Consensus is to promote the members' studies and what is related to it. In addition, the Consensus shall promote the studies of all students. In order to achieve this purpose and to be able to fulfill these commitments, Consensus should have a suitable organization. The organization should be structured for good communication and transparency that can be utilized and driven by the members' opinions. With this introduction, there are special reasons to examine the Consensus' organizational structure with the aim of adapting the organization to its purpose. Through closer cooperation between the union and sections and common channels for information sharing, opportunities are created for more efficient work and new projects.

Year 1

During year one, the focus should be on preparatory work to carefully prepare for any reorganization measures. The board should produce an action plan for how the organizational structure of the sections should be reviewed, as well as a review of new and improved communication infrastructure within the organization with the aim of ensuring good opportunities for anchoring opinions in the sections and thus the members. What is important during this year is to, together with the sections, identify difficulties within the own organization in order to jointly address these later in the process. During this year, the Consensus opinion document will be updated and there should be a follow-up of previous years' revision of the section contract.

Year 2

During the second and final year, the focus is on applying and creating conditions for a well-functioning and efficient organization with well-functioning contact routes and collaborations between sections and the union based on the previous year's goals. The action plan from the previous year must be completed and followed up in order, together with the sections, to remedy the difficulties identified within the own organization during the previous financial year.

Goals

- Revise governing documents
- Update Consensus points of view
- Add sections on national impact in the Consensus points of view
- Initiate work with policy on the union's values
- Follow up section contract revision
- Create good contact routes between Consensus and the sections
- Create good conditions for anchoring opinions in the sections
- Create good communicative conditions for intersectional collaborations
- Develop an action plan to review the sections' organizational structure
- Create conditions for the sections to be able to remedy any organizational problems



By doing this, we will more closely fulfill these points from the vision document:

This means that Consensus...

- Must work for independence in the advocacy work that is conducted
- Constantly evaluate, develop and maintain collaboration and relationships with the sections
- Constantly evaluate and develop contact paths and information flows from and to the student population regardless of the main study city
- Shall carry out and develop some traditional major events, for the benefit and joy of its members and other students regardless of financial and physical conditions
- In collaboration with the sections, will offer members and students ongoing opportunities for employment and involvement in various forms (sports, culture, student union activities, etc.)

