

BUSINESS PLAN 22/23



Consensus

MEDICINSKA FAKULTETENS
STUDENTKÅR

Union member on equal terms

Every member of Consensus, the student union of the medical faculty, shall be a member on equal terms. Students at the University of Linköping shall have the possibility to be union members regardless of regionalized place of study. Union membership shall be beneficial to the student regardless of program or place of study.

Year 1 *(Completed in business year 21/22)*

Norrköping and the decentralized places of study may not see the benefits of union membership as most membership benefits are localized in Linköping. To create a union membership on equal terms, a foundation of equality between places of study must be established. Membership benefits should be tailored to the needs of the students in each place of study to generate the most benefit to those students. During the first year, the focus shall be on creating better foundations for a union membership on equal terms by consolidating and inventorying existing resources as well as map out the needs of, and potential for engagement from, the different places of study. It shall also be necessary to plan for how future membership benefits and sustainable engagement can be developed.

Year 2

During the second year, a follow-up of the agreements made with regionalized places of study shall be performed. New cooperative agreements with external partners shall also be sought to lower the price of union membership. To create platforms for intersectional cooperation with the goal of organizing at least one common event for all students at the medical faculty. A plan for evaluation of all of the business goals should also begin development during this year.

Year 3

During the third year, the focus will shift to an overall evaluation and follow-up of all business associated with the business goals. This will form the basis for future planning and further development of the work for creating a union membership on equal terms. The lowered union membership fee shall be evaluated and further optimized if feasible. The material generated by these evaluations and follow-ups shall be communicated to next year's Consensus board as well as the local sections in each regionalized place of study.

Goals

- To sign and evaluate agreements made with the unions for the regionalized places of study
- To lower the membership fee through expanded cooperation with external parties
- To create an established cooperation between Café Örat and the sections of MedFak



- A clear summary and hand-over of the work already done with the business goal to the coming year's Consensus board and sections

By completing these goals, we will come closer to achieving the following points from our vision document:

This would mean that Consensus...

- Always shall evaluate, develop and maintain cooperation and relationships with the sections
- Always shall evaluate and develop means of communication and flow of information to and from the student population, regardless of regionalized place of study
- Shall increase the value of becoming a student union member
- Shall develop the informal cooperations that already exist between all the student houses, and to support them in ensuring that members and students have study-social well-being
- Shall complete and develop larger traditionally held events, for the benefit of their members as well as other students, regardless of economic or physical preconditions
- In cooperation with the sections shall continuously offer members and students the possibility of engagement in various forms (sports, culture, student union activities, etc)



Membership recruitment

Since the abolition of obligatory student union membership in 2010, the number of members in Consensus has decreased. The members are the cornerstone upon which the entire organization rests, which is why it is of vital importance to further develop the benefits of membership. Consensus represents students in four regionalized places of study and has goal of offering relevant and beneficial benefits to all students. Membership recruitment is a central part of the student union's operation and should have clear goals and structured plans of action.

Year 1 *(Completed in business year 21/22)*

During the first year, concrete operative measures shall be taken with the goal of recruiting new members to Consensus. This can, among other things, include a greater distribution of resources to study-social activities. The student union's operations may not only be developed, but must also be made more visible to the student population with marketing constituting a prioritized area. The purpose of this being to increase the visibility of the work of the student union and sections to their members and presumptive members.

Year 2

Continue to develop the previously existing study-social activities as well as work toward diversifying the offered range of events. Follow up and evaluate the work with the business goal in its entirety. The evaluation shall constitute a foundation for the development of written routines for how Consensus will work with membership recruitment. Create a clear hand-off of work already completed to the next operational year of the Consensus board and sections.

Goals

- Offer members a greater number of both physical and social activities, as well as create continuity in how study-social events are arranged
- Investigate possibilities for implementing a membership renewal or yearly notification system
- Increase the number of members, with the goal of reaching 50% union membership
- Increase the visibility of the union's work, with focus on both study-social activities and the union's efforts to generate influence at the University of Linköping on its members behalf
- Develop platforms for greater cooperation between union and section



By completing these goals, we will come closer to achieving the following points from our vision document:

This would mean that Consensus...

- Shall develop routines to provide everybody with basic knowledge about how Consensus operates
- Continuously evaluate and develop means of communication and flow of information to and from the student population regardless of regionalized place of study
- Shall clearly communicate the importance of membership in Consensus, for both the individual and for the organization itself
- Shall increase the value of becoming a student union member
- Shall complete and develop larger traditionally held events, for the benefit of their members as well as other students, regardless of economic or physical preconditions
- In cooperation with the sections shall continuously offer members and students the possibility of engagement in various forms (sports, culture, student union activities, etc)



Internal work

Consensus primary goal is to uphold and improve the quality of its members education and educational experience. Furthermore, Consensus shall be a proponent of every student's education. To reach this goal, and to fulfill its obligations, Consensus must have an appropriate organizational structure that prioritizes good communication and transparency which can also utilize and be driven by the opinions of its members. In this context, there is sound reason to scrutinize Consensus' organizational structure with the purpose of adapting the organization to its goals. Through closer cooperation between union and the sections, as well as common channels for sharing information, possibilities are created for efficient work and new projects.

Year 1 (*Completed during business year 21/22*)

During this first year, focus should be on preparing for eventual internal reorganization. The board should develop a plan of action for how the organizational structure of the sections can be overhauled, as well as a review of new and improved communication infrastructure within the organization. This is to ensure that the opinions of the sections and members may be properly expressed and to ensure that Consensus and the sections hold the same values. The priority for this this year is to identify difficulties within the organization together with the sections, in order to together find solutions for these at a later date. During this year, Consensus' opinion documents will be updated and an evaluation made of earlier revisions to the section agreement.

Year 2

During the second year, the focus should be on creating and implementing the optimal preconditions for a well-functioning and effective organization with effective lines of communication and cooperation between sections and the union. This will be done based upon earlier business year's business goals. The plan of action from the year before shall be completed and evaluated in order to, together with the sections, correct any difficulties within the organization that were identified during the previous business year. Consensus environmental policy shall also be updated to strengthen the union's internal work with sustainable development.

Goals

- Revise and translate governing documents
- ~~Update Consensus opinion documents (completed)~~
- ~~Add parts about national influence to Consensus opinion documents (Completed)~~
- Begin to work on policy document for Consensus basic values
- Evaluate the revision of the section agreement
- Create reliable means of communication between Consensus and the sections



- Create optimal preconditions for the union and sections to hold common opinions
- Create the necessary preconditions for optimal intersectional cooperation
- Develop a plan of action for an overhaul of the section's organizational structure
- Create the necessary preconditions for the sections to be able to correct any eventual organizational problems

By completing these goals, we will come closer to achieving the following points from our vision document:

This would mean that Consensus...

- Shall work for independence in conducted advocacy work
- Continuously evaluate, develop and maintain cooperation and relationships with the sections
- Continuously evaluate and develop means of communication and flow of information to and from the student population regardless of regionalized place of study
- Shall complete and develop larger traditionally held events, for the benefit of their members as well as other students, regardless of economic or physical preconditions
- In cooperation with the sections shall continuously offer members and students the possibility of engagement in various forms (sports, culture, student union activities, etc)

